



Greetings Fellow Auctioneers' Association of Alberta Members,

I hope each of you had a successful summer sales season and that you are enjoying the fantastic weather we are seeing as we head into winter.

It's been a while since you've heard from the Association, but please know your board has been meeting and working on several issues affecting the auction industry today. Planning for our 90<sup>th</sup> anniversary convention and AGM is well underway, and we are once again hosting the Canadian All-Around Auctioneer Championship, the Canadian Bid Catching Championship, and the always popular Tyro Competition to showcase the talents of auctioneers and ringmen of all experience levels!

We continue to see a shift to the timed online auction format which has caused a dramatic shift across the entire auction industry. The success and popularity of these sales mean they are here to stay and we as an association need to navigate these changes as we find new ways to remain relevant and attempt to maintain membership numbers. As we face these challenges as an association, it is important to note that there are a lot of positives to celebrate for our member companies! Consignments are up in many instances, and we are seeing record breaking sales and engagement from buyers and bidders across virtually every segment of the auction industry. This truly is something to be proud of and gives us reason to celebrate.

Please plan to join the celebration of our great auction industry at our 90<sup>th</sup> anniversary convention and AGM on February 1-3, 2024, at the Red Deer Holiday Inn and Convention Centre on Gasoline Alley. Join us for a great line up of speakers, auction 101/201, the AGM, entertainment, competitions, and a fun filled 3 days of catching up with your colleagues of the auction industry.

If you or your company is interested in sponsorship opportunities for the convention, please contact myself at 780-233-6804.

Looking forward to seeing all of you in February!

Sincerely,

Shane Menzak

President, Auctioneers' Association of Alberta



**The Auctioneer's Association of Alberta is proud to be celebrating 90 years of support and advocacy for the auction industry in Alberta!**

Dear Potential Sponsor,

As Canada's oldest Auctioneer's association, we have a lot to celebrate and be proud of. Since our beginnings in 1934, we have witnessed a great deal of change in our industry, from open air farm sales to specialty art sales, to today's online auction marketplace. Through all the change, one thing has remained constant; the auction method of marketing allows for true price discovery and is highly regarded around the world for liquidating assets of all types in an efficient, fair, and open manner.

The Alberta auction industry has deep ties with the industrial, agricultural, automotive, art, and real estate segments of the Alberta economy. Just as important, charity fundraising events that utilize the action method of marketing, generate millions of dollars for various causes and charitable groups throughout our great province.

Held in conjunction with our annual convention and annual general meeting, the Auctioneer's Association of Alberta is extremely proud to be celebrating our 90<sup>th</sup> anniversary in Red Deer, Alberta on February 1-3, 2024. We have a great lineup of informative and entertaining speakers, nightly entertainment. We will also be hosting the 2024 All Around Canadian Auctioneer Competition, 2024 Ringman Competition, and the 2024 Tyro Competition.

We would like to formally invite you and your organization to be a part of our celebration as one of our event sponsors. Our association would be extremely grateful for your support as we gather as an association and as an industry to celebrate our 90<sup>th</sup> anniversary. Sponsorship includes:

- Inclusion of your logo in our agenda/programs
- Display of banners/signage throughout the event
- Mention of your organization by the MC throughout the event
- Attendance to the event for sponsors over \$2000

If you have questions or would like to discuss sponsorship opportunities, please contact:

Shane Menzak – President – 780-233-6804

Dave Johnson – Convention Committee Chair – 403-630-5256

Ron Victor – Convention Committee – 780-990-9444

We thank you for your consideration to sponsor our 90<sup>th</sup> anniversary and look forward to hearing from you soon.

Regards,

Shane Menzak – President, Auctioneer's Association of Alberta

**THURSDAY February 1**

7:30am-8:00am	Registration for Auction 101 & 201 Course
8:00am-12:00pm	Auction 101 Course
12:00pm-1:00pm	Lunch
1:00pm-4:00pm	Auction 201 Course
5:00pm-6:00pm	Convention Registration
6:00pm-8:00pm	Welcome social time

**FRIDAY February 2**

7:30am-8:30am	Breakfast
8:45am-9:00am	Presidents Welcome Shane Menzak
9:00am-9:15am	2024 Bid Catching competitors meeting
9:00am-9:30am	Get your bid card / viewing
9:30-10:30am	Fun Auction
	2024 Bid catching Championship
10:30am-10:45am	Coffee break
10:45am-12:00pm	Can-Bid Seminar

12:00pm-1:00pm	Lunch
1:00pm-4:00pm	A.G.M
5:30pm	Cocktails
6:00pm	Banquet
7:30pm	2024 All Around Auctioneers introduced and position draw
8:00pm	Live entertainment (LEGENDS)
	Enjoy tunes and costumes of some of the great performers
	In the music industry

**SATURDAY February 3**

7:30am-8:30am	Breakfast
8:30am-9:15am	Guest Speaker
9:15am-10:30am	Vern Scown Memorial Tyro Competition
10:30am-11:00am	Coffee Break
11:00am-11:30am	Auctioneers Orientation Introduction of online bidders
11:30am-12:30pm	Lunch
1:00pm-4:30pm	2024 All Around Canadian Auctioneering Competition
5:30pm	Cocktails
6:00pm	Presidents Ball & Banquet
8:00pm	Entertainment by Boomtown Sound DJ and photo Booth
	(Lighting and backdrops)
	Get Ready to dance and have some fun!!



The Alberta Auctioneer's Association invites all licensed Canadian auctioneers to the 2024 All Around Canadian Auctioneers' Championship Competition. The competition will be held in conjunction with the Alberta Auctioneers' annual convention in Red Deer Alberta hosted at the Holiday Inn Suites and Convention Center, Thursday, February 1 to Saturday, February 3.

All Auctioneers licensed in Canada are eligible to compete for the Top Auctioneer in Canada on Saturday Feb 3, 2024.

1<sup>st</sup> place will receive a custom trophy belt buckle plus \$ 3000.00 cash

2<sup>nd</sup> place will receive a custom trophy belt buckle and \$ 1000.00 cash

3<sup>rd</sup> place will receive a custom trophy belt buckle and \$ 500.00 cash

Judges will consist of:

- 1- Livestock focused judge
- 1- Automobile focused judge
- 1 – Heavy Equipment focused judge
- 1- General Merchandise focused judge
- 1- Professional Auction Clerk

The top and bottom scores will be dropped and placements will be based on the total score of 3 judges.





There will be a Friday night Meet & Greet where contestants / judges and Sponsors will be introduced. Each auctioneer will manually draw for selling order at this time.

First round contestants will sell 4 lots, consisting of 2 items supplied by the auctioneer and 2 items supplied by the Association. Auctioneers will sell their own supplied items.

The top 5 contestants will be brought back for the final round; selling 4 items that will be supplied by the Association. The winners will be announced at the banquet on Saturday night and prize presentations made.

Online bidding is included, and points will be awarded to Auctioneers who can utilize both live bidding and bidding from the online screen. The online broadcast and online bidding will be hosted by Can-Bid.

Entry fee is \$ 350.00 payable to The Alberta Auctioneer's Association. Payment can be made by mailed cheque or online e-transfer.

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The entry fee will include convention fees.

Entries will be accepted until January 15 2024.



To make this a fair and impartial competition no member of the Committee will compete in the competition who has any part of judge selection or accounting of scores. No competitor will be allowed to use the mic before the competition. Each auctioneer will be invited to the mic for a pre-sale mic check. The mic will be set at 1 level and will not be changed.

Previous champions of this contest are ineligible for competition.

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A block of rooms has been set aside for the convention at the

**Holiday Inn & Suites Red Deer South**

**Gasoline Alley East**

**33 Petrolia Drive**

**Red Deer County**

**T4E 1B3**

**403-648-8485**

Book your rooms early using, Alberta Auctioneers Association as reference.



We look forward to seeing everyone at the 2024 convention

Championship Committee Chair

Ross W. Annett

403-362-5252

403-793-4715

Brooks AB.

\*\*\*\*\*Entry and Registration Form Below\*\*\*\*\*



## Option # 2

Payment can be made by Visa/Mastercard by calling 403-362-5252 weekdays or by e-transfer to [ross@tdown.ca](mailto:ross@tdown.ca) and email your entry form to the same or Fax to 403-362-5254 .





## Contest Entry and Convention Registration Form

Please Print

Convention Registrant ..... (or)

Auction Contestant .....

Spouse.....

Address : .....

Phone : .....

Email : .....

Jacket Size : .....

Auction School Graduated From : .....

Year of Graduation : .....

Working as Self employed or Contract Auctioneer with : .....

.....

Short Bio :



Auctioneer Entry and Convention .....x \$ 350.00 .....

Spouse & Additional persons registered #.... x \$250.00 .....

guest dinner ticket Friday #..... x \$60.00 .....

Guest dinner ticket Saturday# ..... x \$60.00 .....

Ringman competition: \$150.....

Tyro Competition: No Charge.....

Auction 101: .... X \$100.....

Auction 201: ....x \$50.....

Total : \$.....

#### Option # 1

Please send entry and payment to:

Alberta Auctioneer's Association

Box # 21112

RPO Bower place

Red Deer, AB T4R 2M1